

# Schoolguru selected as a 2016 Red Herring Top 100 Asia Winner

By **anand mohan** - October 1, 2016



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SchoolGuru Eduserve Pvt. Ltd., a leading Indian premiere technology-led specialized academic services organization, has been awarded the very prestigious **Red Herring Asia Top 100 award** at a glittering function in Manila, Philippines. The award was contested by a large number of organisations from all over Asia. Some of the participant countries included – India, Malaysia, Australia, South Korea, Israel, Singapore, China, Hong Kong, Sri Lanka, United Arab Emirates, Japan, Phillipines, Taiwan.

Mr. Shantanu Rooj, CEO & MD, received the award on behalf of SchoolGuru Eduserve. The selection process was a 3 pronged one, comprising of – Scrutiny of project documents, management team screening and in-person Presentation – Value proposition to be showcased to the panel.

**Schoolguru** was evaluated on both quantitative and qualitative criteria, such as financial performance, technological innovation and intellectual property, DNA of the founders, business model, customer footprint and market penetration. This assessment of potential is complemented by a review of the track record and standing of Schoolguru relative to their sector peers, allowing Red Herring to see past the “buzz” and make the list a valuable instrument of discovery and advocacy for the most promising new business models in Asia.

Schoolguru has been recognised as a leading private company in Asia – celebrating the innovation and technology expertise that it brings to transform education.

## About Red Herring

Red Herring Top 100 Asia enlists outstanding entrepreneurs and promising companies. It selects the award winners from approximately 2000 privately financed companies each year in the Asia. Since 1996, Red Herring has kept tabs on these up-and-comers. Red Herring editors were among the first to recognize that companies such as Google, Facebook, Kakao, Alibaba, Twitter, Rakuten, Salesforce.com, Xiaomi and YouTube would change the way we live and work.

“In 2016, selecting the top achievers was difficult as always,” said Alex Vieux, publisher and CEO of Red Herring. “The variety, depth, disruption and traction we saw from the early stage companies to those with significant scale made 2016 a great vintage to judge. The Asia winners are representative of the amazing ecosystem that never ceases to astound, with new and experienced entrepreneurs continuing to push the barriers of innovation. As one of the winners, **Schoolguru** should be proud of its accomplishment.”

## Comments

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