

Schoolguru Joins Hands with DR. B.R. Ambedkar Open University

Dr. B.R. Ambedkar Open University, one of the leading institutions of Open and Distance Learning in the country, entered into a Memorandum of Understanding with Mumbai based Schoolguru Eduserve, launching and managing their Programs in Digital Mode on its platform. The said programs shall be launched by the University in the current academic session, the admission for which shall begin soon.

Project Highlights

- The first Government University to launch the Programs in Digital Mode in the state
- Management programs being launched in the first phase
- The courses shall be supported by:
 - Video based Lectures on all topics
 - Telegu language support wherever required
 - Students will be able to learn on their smart mobile phones or tablets
 - The lectures will be available even without the Internet Connection
 - Completely Online admission process
 - Dedicated Call center support
 - Printed study material also available as a choice to students
- More courses will be launched soon
- An innovative and Path-breaking approach to Online Education
 - No need of computer or Internet Connection

Future Outlook:

- The project shall go a long way in improving the reach of High Quality education for the students enrolling into Higher Education
- Shall be extremely helpful as the students do not need to possess a computer
- Students can learn even if they do not have access to Internet – students from remote areas to benefit
- More courses to be launched soon
- Online examinations will bring in the transparency and efficiency into the examinations system

Registrar, BRAOU, Prof.Sudhakar said: "BRAOU was formed with the motto of providing Equal Access to Higher Education to all. This step of ours shall go a long way in ensuring the availability of High Quality education for the students of Andhra Pradesh and India. We believe that the audio-visual medium is a very powerful medium for education. We have selected Schoolguru through the open tendering process as our Technical partner in this mission. Schoolguru has the right experience of working with Open Universities and helping them manage the online programs. These certificates and degrees for these programs in digital mode shall be treated at par with any other degree offered by the University."

About Dr. B. R. Ambedkar Open University

The University, initially known as Andhra Pradesh Open University, came into being on 26th August 1982 through an Act of Andhra Pradesh State Legislature (APOU Act, 1982), subsequently, the University was renamed as Dr. B.R. Ambedkar Open University on 7th December 1991 by the Government of Andhra Pradesh (APOU Act, 1992). The establishment of this University, the first of its kind in India, heralded an era of affirmative action on the part of the Government for providing opportunities of higher education to all sections of society and catering to the changing individual and social needs. Hence the motto of the University is Education for all.

In 1983, the University started functioning with a modest learner enrolment of 6,321 and 22 Study Centres. Since then there has been a steady growth in intake and an increase in the number of Study Centres. In 2001 the enrolment is about 1 lakh and the number of Study Centres have increased to 137. The total number of students on rolls in all the programs is about 4, 50, 000. Now the total study centres increased upto 200. For more information kindly visit www.braou.ac.in