

# The Role of Schoolguru in the Distance Learning Market of India: A Report by TechNavio

TechNavio has released a report titled 'Distance Learning Market in India 2016-2020' that provides an in-depth analysis of the market in terms of revenue and emerging market trends. According to the latest market study released by TechNavio, the distance learning market in India is expected to reach 9.88 million enrollments by 2020, growing at a CAGR of approximately 11% over the given period. The report mentions SchoolGuru Eduserve Pvt. Ltd as a prominent influencer in the e-learning industry of India.

India enjoys a demographic dividend that can help with the social and economic growth of the country to a great extent. However, the ability to capitalize on these opportunities depends on how well vendors in the higher education system solve the infrastructure and capacity-related constraints. Distance learning can help solve these challenges. Thus, the market has a tremendous potential for growth in the forecast period.

The report confirms that the distance learning market in India is expected to gain popularity with the emergence of new innovations in traditional, online, and blended modes of distance learning. While state and open universities continue to attract higher education students in tier 2 and 3 cities, increasing internet penetration will also cause a surge in online and blended distance learning programs. A major growth driver for online and blended distance learning will be the emergence of courses based on the Small private online courses (SPOC model). Also, course aggregators and an increase in the presence of third-party providers of ICT infrastructure will impact the market for online and blended distance learning in India.

Earlier, under the traditional model, providers of distance learning courses offered minimal interaction between teachers and students. However, vendors like Schoolguru are now ensuring that blended learning programs will enable students to achieve a competitive advantage in their professional lives.

Schoolguru has been working with a large number of Government Universities and offer its expertise in the field of ICT Enabled Learning. The Company's expertise in architecting and managing Technology in Education; and the vast experience of its veteran Academic Board and Council upgrades the Universities by optimally utilizing modern technology platform to its competitive advantage.

Schoolguru has helped leading Indian Universities successfully implement modern technology infrastructure at no Capital Expense. The Company's ERP System, Integrated Learning Management System and the Mobile Application are upgraded and time tested against latest developments. Currently, Schoolguru is assisting 16 prominent Government Universities to implement their online learning programs. The Company has a mission to empower the youth of India with academic and technical skills required to compete at a global level.

Mr. Rooj, the CEO of Schoolguru believes in the government's vision to reach out to rural, underprivileged section of the society and provide them access to opportunities through use of ICT based learning services. The Company's goal, in near future, is to materialize mobile based learning services and

offer a cost-effective business model that will help the Indian Government fulfil its vision to make quality learning accessible to every aspiring student in the country.

To learn about the report, please [click here](#)

---

## About TechNavio

Technavio is a leading market research company with global coverage. Founded in 2003 and headquartered in London, UK, Technavio has offices across North America, Europe, and Asia. Covering more than 100 industries across 50 countries, the company develops over 5,000 research deliverables every year.