

Employment Linked Skilling Program (ELSP)

The Employment Linked Skilling Program (ELSP) is India's first ever finishing skills training program with placement assurance, created and offered by Schoolguru in partnership with TeamLease, the leading HR Services firm of the country. This Program is designed to ensure that the students of our partner Universities not only receive the theoretical training but also gain hands-on experience in the industry thus getting an opportunity to apply their learning.



This app based Online Training consists of six modules

Corporate Etiquettes	Data Skills
Communication Skills	Application of Computers in Business
Sales Skills	Domain Knowledge

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All ELSP candidates, who complete their program and the apprenticeship, are offered placement assistance by TeamLease. Students shall be mentored and coached by our recruiters who help them select the most appropriate opportunity for the student.



A TeamLease Group Company

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India's leading Managed Technology Enabled Learning service provider

ENGAGING | PURPOSEFUL | EMPLOYABLE



India's leading Managed Technology Enabled Learning service provider, working with Universities and helping them launch, run and manage Online Programs with a vision to provide **engaging, purposeful and employable** education to our students

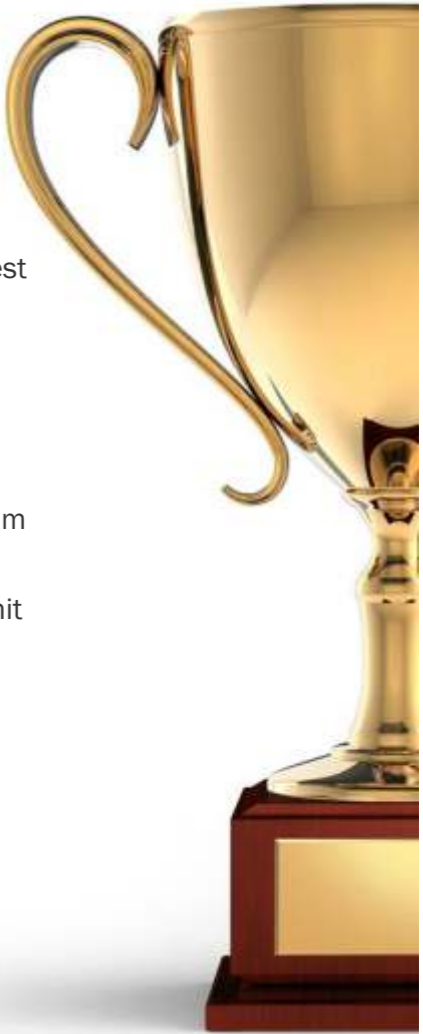
University Partnerships



AWARDS



- Selected as a 2016 Red Herring Top 100 Asia Winner - **Schoolguru**
- Best Organization to Develop Technology in Education - Innovative Education Awards 2016 - **Schoolguru**
- Best Innovative University - Innovative Education Awards 2016 - **Netaji Subhas Open University**
- IMC IT Awards 2015 - **Acharya Nagarjuna University**
- The Golden Globe Tigers Excellence in Education & Leadership 2015 - Best Implementation of Mobile Learning by a Government University - **Rabindra Bharati University**
- Brands Academy Education Excellence Awards 2015 - Best Use of Mobile Technology by a Government University - **University of Burdwan**
- Global HR Excellence Award 2015 - Best Online Distance Learning Program - **Acharya Nagarjuna University**
- Government Sector Initiative in Education Award - World Education Summit 2014 - **Karnataka State Open University**
- Best Distance/Online Learning Award 2014 - Innovation & Excellence Awards in Education 2014 - **Karnataka State Open University**
- Social Innovation Award 2014 - **Uttarakhand Open University**



150000+
Students

100+
Programs

20+
Studios

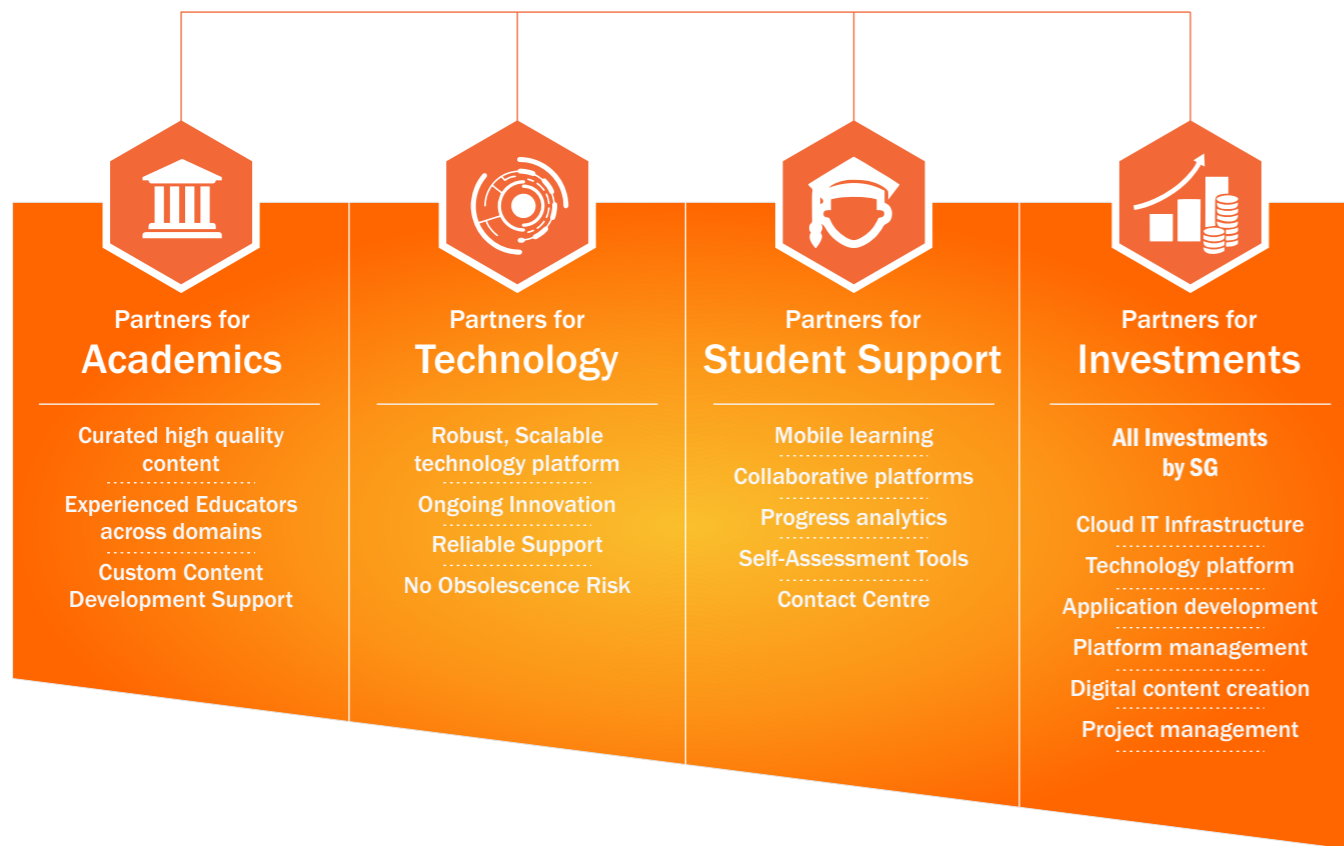
2000+
Faculty Network

Multilingual
Content



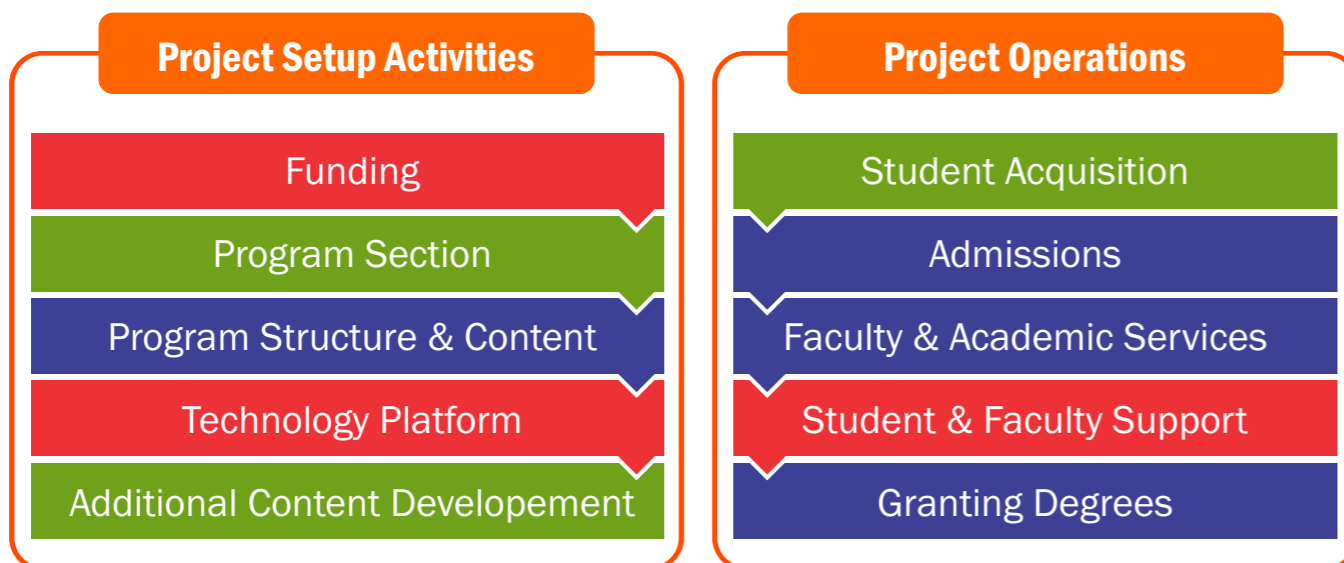
THE SCHOOLGURU ADVANTAGE

A unique partnership for delivery of State of the Art, High-Tech, Cost-Effective, High-Quality and Deeply Engaging Online Learning Experience



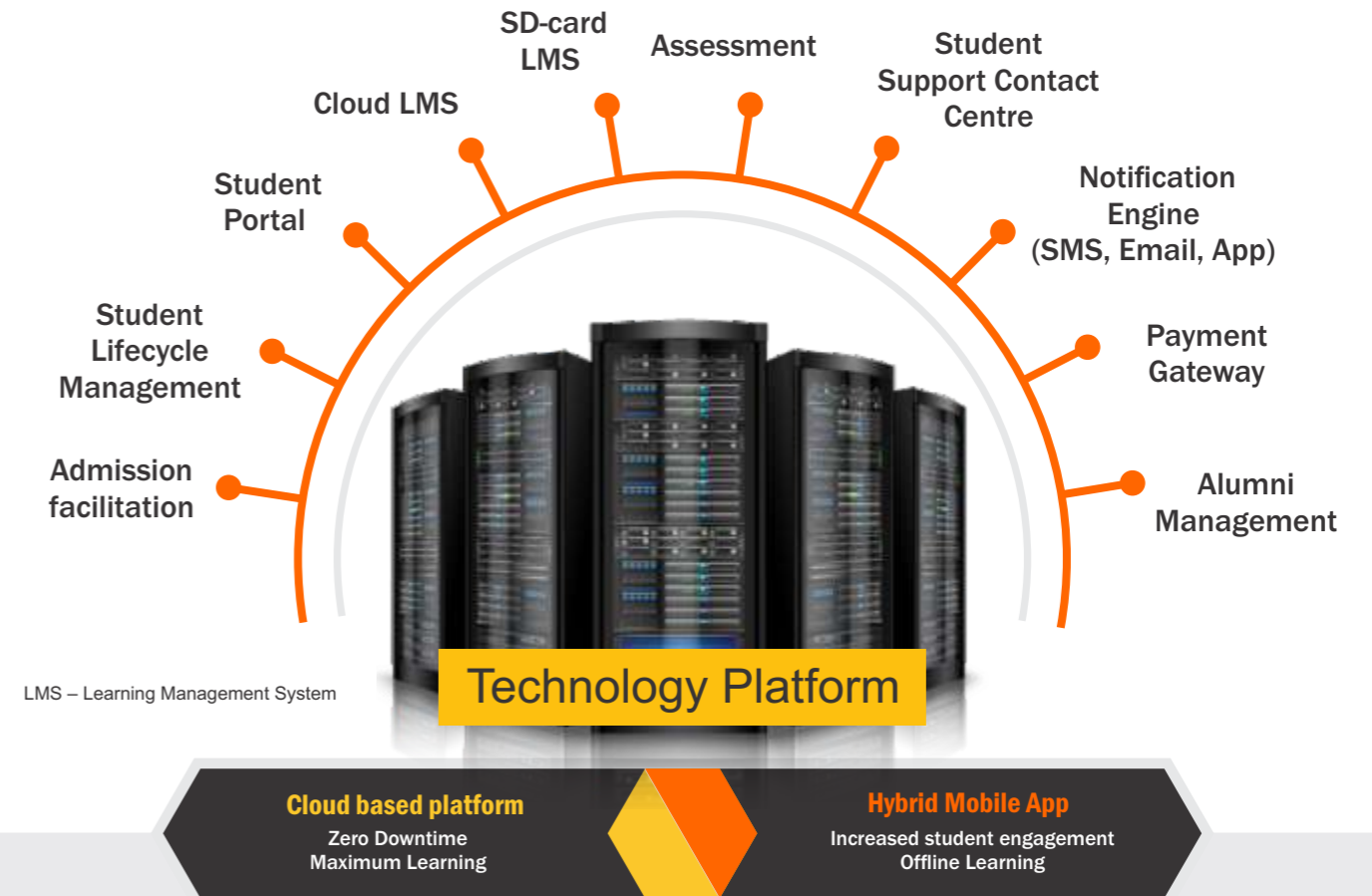
University - Schoolguru Responsibilities

■ Schoolguru
 ■ University
 ■ Joint



SGTEL

Schoolguru Technology Enabled Learning
A Blended Learning Experience



Content

- Video lectures
- Multilingual
- e-Self Learning Material
- Class notes
- Online Assessments

Pedagogy

- Case studies
- Adaptive learning
- Gamification
- Assignments
- Question Bank

Interaction

- Virtual classrooms
- Live chat sessions
- Messaging
- Peer Reviews
- Forums

Services List

Student Support Services

- ◆ Contact Centre – Telephone, Live Chat and Emails
- ◆ Student Portal – Easy Access to Information and Services
- ◆ Mobile App – Services on the Go

Admission Management System

- ◆ Enquiry and Lead Management
- ◆ Campaign Management
- ◆ Admission Workflow System

Fee Administration

- ◆ Fee Configuration
- ◆ Optional Services
- ◆ Part Payment and Renewals

Academic Support Services

- ◆ Audio visual lectures for all topics/papers for structured learning
- ◆ Electronic Self Learning Material (SLM)
- ◆ Quizzes, Games and other Learning Tools
- ◆ Case Studies and Additional reference material
- ◆ Virtual classrooms and Chat sessions for faculty interaction
- ◆ Solved question papers and other Exam Preparation Tools
- ◆ Progress analytics
- ◆ Mobile App based learning without the need for Internet

Alumni Management System

- ◆ Career Networking
- ◆ Alumni Directory
- ◆ Events Board
- ◆ Communities and Groups
- ◆ Clubs and Workshops
- ◆ Job Center

Vocational/Skill Programs

- ◆ Large repertoire of courses to choose from
- ◆ High quality Pedagogy, Content
- ◆ Designed and Delivered by industry experts
- ◆ Programs may be bundled with base degree program
- ◆ Courses attuned to current & future Industry requirements



ZERO CAPEX Model for the University



SUCCESS DRIVEN FEE MODEL



Consistent, Quality Lecture Delivery

Next Generation Student Services

Effective Record Keeping

Expand Capacity Instantly

Improved Access across Geographies and Demographics



Benefits to University



Benefits to Students



Universal Mobile Learning
Online and Offline Functionality

Skill Enhancement
Improved Employability

Learning Tools, Games & Quizzes
Personalized Learning

Higher Student Enrolments

Better Renewals, Cashflows

Better Compliance

Improved University Brand

All of this, without any
Capital Investment

Content on Demand
Better Learning Outcomes

Professional Support
Email and Voice Contact Centre

Virtual Classroom & Forums
Accelerated Engagement