

## Schoolguru Wins the DIDAC Higher Education Award, 2018



SchoolGuru Eduserve Pvt. Ltd., a leading Indian premiere technology-led specialized academic services organization, has been awarded the DIDAC Higher Education Award. The event was held on 5<sup>th</sup> October at Pragati Maidan, Delhi and presented by India DIDACTICS Association. The award was contested by a large number of organisations from all over India.

Schoolguru has been recognised as the Best Product/Solution/Service of the Year – Higher and Further Education, 2018 - celebrating

innovation and technology expertise that it brings to transform higher education services

Ms. Vijaya Talwar, General Manager - Sales, received the award on behalf of SchoolGuru Eduserve.

The participation process included an exhaustive application comprising of - scrutiny of Company History, Achievements, Product Innovation, Implementation, Impact, Sustainability and Scalability. Schoolguru was evaluated on above parameters and earned credibility for its esteemed University partnerships, technological innovation, social impact and intellectual property.

With great pride, the Company demonstrated the concept of bringing reformation in education through its unique Apprenticeship Program. The Employment Linked Skilling Program - A one of its kind solution to India's unemployability promises to bridge the skills gap outlined by the employers. The fact that the apprentices in return contribute toward expansion of ever-growing talent pool that is favoured by the current employers, raising the bar of India's Youth Employability was highly appreciated.

Schoolguru is recognized for its association with reputed Institutions, large number of students; for being the industry leader in introducing innovative mobile learning products and coming up as the first Company in India to tie up with one of the country's largest recruiters to assure employability for fresh graduates.

### About IDA Awards

The IDA Awards has been established to create industry benchmarks for innovation and quality in the education and training domain. Facilitating Inspiration, Knowledge-Sharing and Experience in Innovative Solutions and Practices, the IDA Awards celebrate and reward excellence in educational products, resources, and services in and among the education and training fraternity.

IDA Awards' is a presentation of India Didactics Association, the premier trade association for the Indian education and training fraternity engaged in improving learning and teaching. Every year the award ceremony is held concurrently with Worlddidac India, the largest exhibition in the Asia-Pacific region for educational material, training & technology-based solutions for all levels and sectors of the Indian education & training industry.