

## ANU-IMC IT Awards 2015



The Indian Merchant Chambers (IMC) is a Premier Chamber of Trade, Commerce and Industry in India and was established in 1907. Eminent personalities including Mahatma Gandhi and Sardar Patel have been members and patrons of IMC.

Indian Merchants' Chamber instituted 'IMC IT Awards' to recognize and encourage not just industry but also end-users. The Awards were presented to IT companies, small & large, as well as end-users at an Awards presentation ceremony on June 09, 2015 in Mumbai. Hon'ble Shri Arvind Sawant, MP, presided as Chief Guest for the Award function.

The eminent 7-member jury consists of 5 former chairmen of NASSCOM and a former President of CSI.

ANU won the IMC IT Award based on the following criteria:

- Innovative use of technology to solve a business problem
- Use of IT to increase business competitiveness
- Use of IT to increase efficiency and deliver quantifiable returns to all stakeholders.